



sirimiri
BLANKETS 2024



We are a British, made to order home textiles brand creating products that are timeless and ethically made for the conscious consumer. Utilising our interior design experience, we design and make products that are both luxurious and sustainable.

“We are proud to be working alongside a handful of highly skilled artisans in the U.K. and Europe to produce our conscious collection.”

- Lucy & Lauren

Sirimiri is part of the Ellen MacArthur Foundation community.

Recycled wool blankets

Soft to touch and tactile our incredible ReWool is brush finished creating extra softness on the surface of our wool. The recycling, spinning, weaving, and tailoring is fully traceable with all production taking place in Italy.

Our blankets are available in cream and ecru, and can be made 130cm* wide with a length of up to 400cm. Our ReWool is suitable for embroidery and embellishment, and can be finished with trims and fabric of your choosing, offering a completely bespoke service.

Sizes:

Single - 130 x 180cm
Double - 130 x 220cm
King - 130 x 250cm
Super King - 130 x 300cm
Emperor - 130 x 320cm

*Piped blankets made 150cm wide

Lead time 2-3 weeks.





"We aim to meet the needs of future generations without exploiting people, animals, the planet and its resources in the process."

- Lucy & Lauren



Interior by www.rivegachelondon.com

Piped Edge

A contemporary style using a coloured sateen detail to the edge of the blanket. With over 90 sateen trim colours to choose from this style can encompass all interior design schemes. Our piped blankets are perfect for residential, marine, aviation and exteriors.


Prices from;

SINGLE

TRADE £456.00 INC VAT

RETAIL £636.00 INC VAT





“These luxury blankets have become a design essential for all our projects, adding an instant touch of opulence. Their outstanding quality and craftsmanship elevate the overall aesthetic, creating elegant layers on bed dressing. The sumptuous feel of the wool, coupled with a diverse colour palette, ensures versatility in complementing various design schemes. In short, these blankets embody timeless elegance and exceptional quality, making them the perfect choice for those who appreciate the finer things in life.”

*- Alexandra Jurkiewicz
Helen Green Design*



CORDING

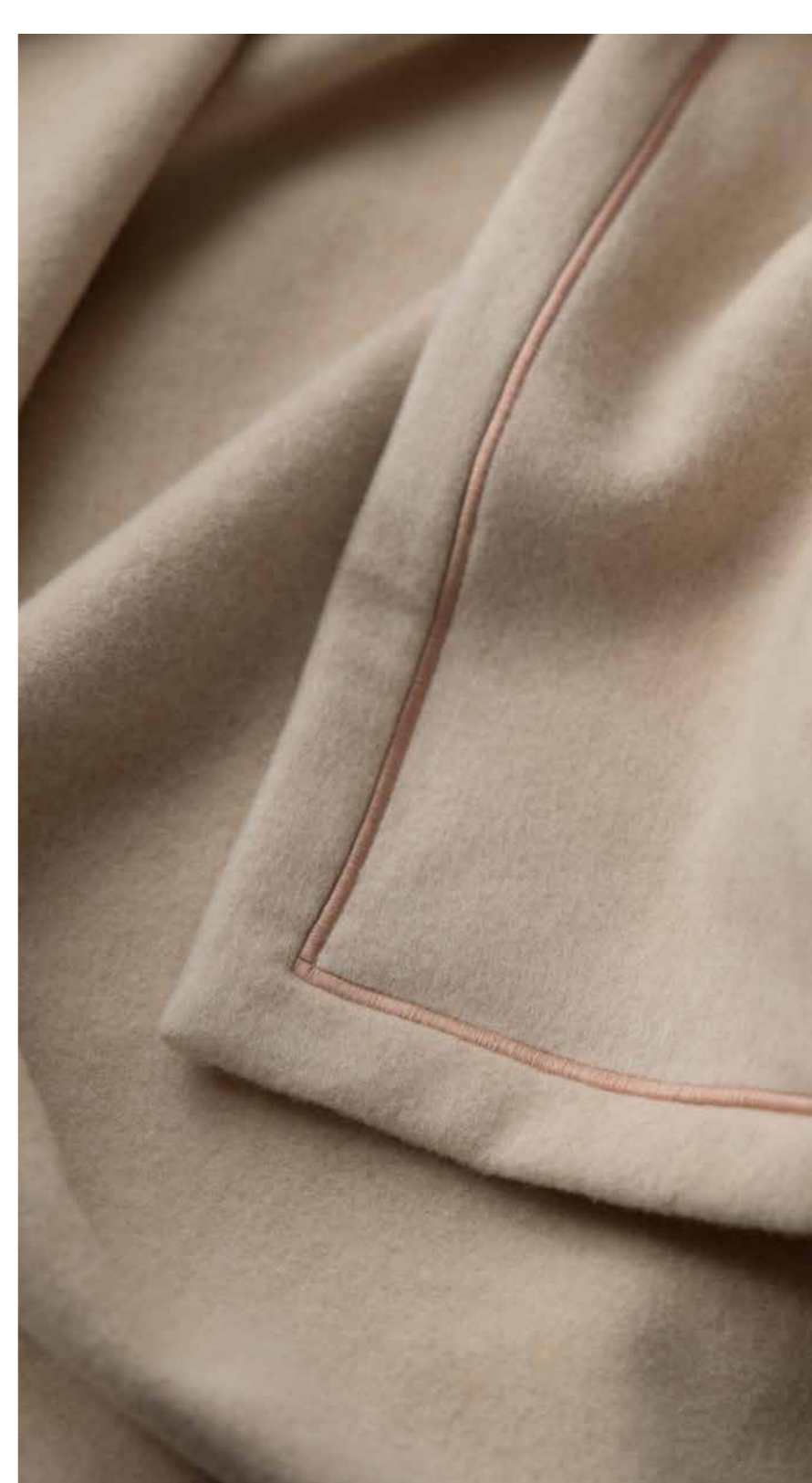
A classic style with a cording application to the fold of the blanket. Our ecru and cream ReWool can be finished with a vast choice of cording colours from muted pastels to bold vibrant hues. With over 300 cording colours to choose from this blanket is versatile for all interior schemes.

Prices from:

DOUBLE

TRADE £720.00 INC VAT

RETAIL £1008.00 INC VAT







Interior by www.helengreendesign.com

INLAY

A contemporary style with a fine sateen inlay to the blanket fold. With over 90 sateen inlays to complement our ReWool, this blanket is the perfect addition for dressing beds and sofas.

Prices from:

DOUBLE

TRADE £720.00 INC VAT

RETAIL £1008.00 INC VAT







RIBBON

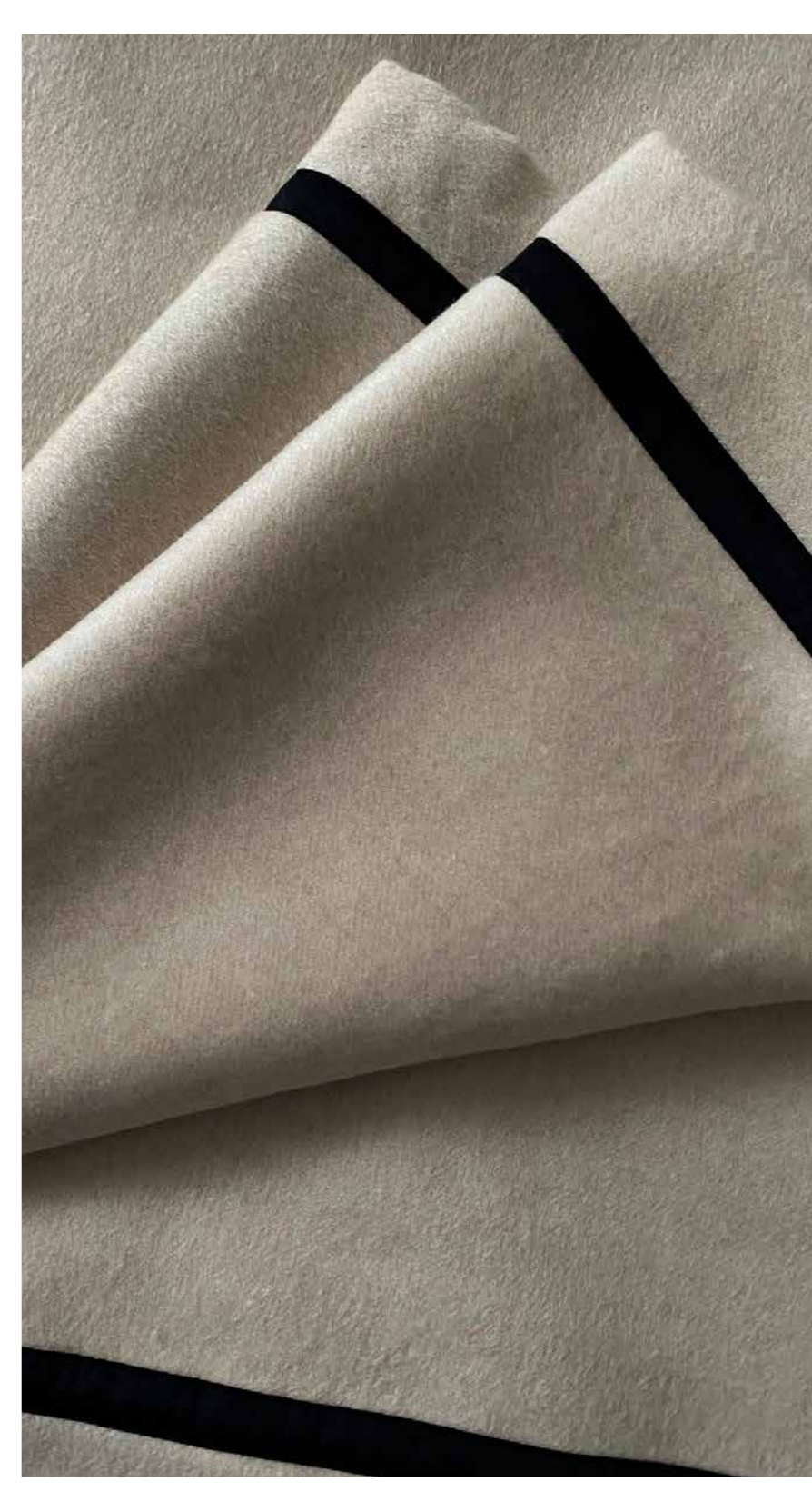
A contemporary style with a sateen ribbon detail to the blanket edge. With over 90 sateen ribbons to complement our ReWool this blanket is the perfect accessory for any interior and exterior scheme.

Prices from:

DOUBLE

TRADE £720.00 INC VAT

RETAIL £1008.00 INC VAT





CHILDREN
&
NURSERY



RRWJP



Interior by www.samanthabartlett.com

Sims Hildtich added warmth to this teenager's bedroom with our piped blanket.

Helen Green layered this bed with our piped blanket in their Viennese project.



Samantha Bartlett Interiors specified our Ribbon blanket for a fun and vibrant boys' bedroom.





BABY BLANKETS

In Autumn this year we collaborated with Anna McNally founder of Sunningdale's children's boutique - Petit BonBon, to create this exquisite baby blanket. Designing the motif together, Anna and Lauren drew inspiration from the wallpaper which adorns the boutique walls creating an intricate hot air balloon which delicately sits in the corner of each blanket. We are hugely excited and honoured to be a part of Anna's collection.

Prices from:

PRAM (70 x 100 cm)

TRADE £120.00 INC VAT

RETAIL £160.00 INC VAT





BESPOKE

Utilising our interior design experience we often work with designers and private clients to create personalised blankets.

Our bespoke offering encompasses motif, monogram, and elaborate embroidery design. Our ReWool is suitable for embroidery and embellishment, and can be finished with trims and fabric of your choosing, offering a completely bespoke service.





A commission for Millier London using a custom made navy wool, and duel tone border detail.



A private client commission using customised blue wool and linen ribbon detail.

A private client commission using our cream ReWool and a mohair fringe.







Design and development – Upon receiving a client brief, we will explore the concept with hand sketches, then use Photoshop to create the final artwork ahead of production.

Price available upon request





Interior by www.portiafox.com

sirimiri

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A L I C E
T I M M I S

In 2022 we collaborated with the renowned London based textile designer, Alice Timmis and Yorkshire based recycling textile mill, linouiiio to create the most exquisite 100% recycled cashmere blankets.

"Soft to touch and tactile, our incredible recycled cashmere blanket is fully traceable with all production taking place in England." - Sirimiri



“Sirimiri captured our vision and worked with us to create a beautiful bespoke throw for the principle suite, the textures and tones compliment the scheme beautifully and the quality is exceptional.”

*- Samantha Bartlett
Samantha Bartlett Interiors*



Interior by www.rivegachelondon.com

RECASHMERE

The journey of our blanket starts in Yorkshire, when linouio buys post-industrial wool from a recycling facility. The wool is sent to their manufacturing plant in Huddersfield, where it is sorted, shredded, carded and spun back into skeins ready for transportation to Alice's studio in Deptford, London.

We were inspired by the rich heritage and dedication of John and his family who have been producing recycled wool yarns in Yorkshire since 1970.

Available in 130cm wide with a length of up to 300cm, the throw is finished with a short 2cm raw fringe edge.

Prices from

TRADE	£1800.00 INC VAT
RETAIL	£2376.00 INC VAT



Interior by www.samanhabartlett.com



WHY BUY RECYCLED WOOL?

The production of traditional "virgin" wool requires vast amounts of land for grazing sheep, water to clean the fibre, chemicals to treat the wool and dyes to colour the finished product. Recycled wool is a relatively low-impact process compared to "virgin" wool. Wool has been widely recycled for hundreds of years, in various forms and is one of the worlds' most suitable fibres for reuse. Our recycled wool is produced via a closed loop system. Through the selection and blending of coloured wool fabrics and garments, the dyeing process can be completely removed, saving the use of water and harsh chemicals. The wool is then shredded, spun and woven into renewable yarn ready for its next life.

Recycled wool uses:
83% less on water consumption
77% less on CO2 emissions
65% less on total energy usage

Our ReWool is ICEA Certified, so complies with the global recycled standard (GRS) 4.0.



COLOUR COTTON CHART

A 300 thread count plain cotton sateen fabric used for our bedlinen detail. All the tones are colour fast and suitable for external use.

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|--------------------|------------------|-------------------|---------------|----------------|-----------------|
| 1. Bianco Ottico | 17. Sable | 33. Gallery | 49. Sion | 65. Gongora | 81. Damar |
| 2. Bianco Naturale | 18. Drome | 34. Brio | 50. Ghiado | 66. Faraglione | 82. Rosemary |
| 3. Avorio | 19. Nocciolina | 35. Land | 51. Larimar | 67. Plumes | 83. Margot |
| 4. Ostrica | 20. Grifone | 36. Bolle | 52. Atollo | 68. Sempione | 84. Cipolla |
| 5. Square | 21. Ramarro | 37. Gelido | 53. Slavina | 69. Caramel | 85. Vitreo |
| 6. Grisaglia | 22. Terrazza | 38. Valanga | 54. Eucalipto | 70. Indiana | 86. Incenso |
| 7. Nero | 23. Maronti | 39. Crepaccio | 55. Tirolo | 71. Amerindio | 87. Rodio |
| 8. Bagnio | 24. Dolomia | 40. Douglas | 56. Cramer | 72. Lobster | 88. Radon |
| 9. Estadio | 25. Phais | 41. Oslo | 57. Albero | 73. Rosso | 89. Carrubbio |
| 10. Clacson | 26. Philippine | 42. Ario | 58. Piana | 74. Russula | 90. Violoncello |
| 11. Prisma | 27. Selce | 43. Speronella | 59. Piattello | 75. Redness | 91. Sativus |
| 12. Ontano | 28. Ruppia | 44. Grandine | 60. Tundra | 76. Melba | 92. Flitter |
| 13. Riccio | 29. Marconi | 45. Bluenavy | 61. Aralia | 77. Aereo | 93. Georgia |
| 14. Wafer | 30. Irish Winter | 46. Atlantico Mil | 62. Panna | 78. Re | 94. Vigny |
| 15. Prealpi | 31. Rayong | 47. Braid | 63. Ocro | 79. Rem | 95. Argentina |
| 16. Beach | 32. Niellato | 48. Posillipo | 64. Seitan | 80. Maiolica | 96. Valenza |



COLOUR THREAD CHART

A Mako long staple cotton thread used for our bedlinen embroidery, all the tones are colour fast and suitable for external use.

In 2022 we launched our “ReLife” initiative, a take-back scheme for all our wool blankets. For every returned Sirimiri woollen blanket, a 10% discount is given against the purchase of a new blanket. This initiative has been put in place to highlight and encourage the principles of supporting a circular economy.

CONTACT

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NUSOMI
COLLECTIVE

