



sirimiri



Swiss Lace on organic cotton

THE NEW CLASSIC

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Introducing 'The New Classic' bed linen collection, a stunning fusion of vintage charm and contemporary luxury. Meticulously crafted from our exquisite organic cotton, this collection boasts exceptional softness, breathability, and durability, ensuring a serene and restful sleep experience.

The designs of our 'New Classic' collection draws inspiration from the timeless elegance of bed linens from past generations. A refined and sophisticated aesthetic that exudes classic style and effortless sophistication.



HERITAGE

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From the 1930s to the 1950s, bed linen was regarded as a coveted treasure among discerning homeowners and collectors.

The bed linens crafted during this era were of exceptional quality, they were made with impeccable attention to detail, to last a lifetime for generations to come. Their timeless elegance and durability still make them prized possessions to this day.

“Our desire is to create a seamless fusion of traditions and innovations, crafted with a sense of passion. We want to create exquisite pieces that will endure the test of time, captivating and inspiring future generations to come, cherishing its unmatched beauty.”

-Lauren Wood



From left to right - Swiss Lace, Ladder & Honeycomb
Opposite page - Swiss Lace

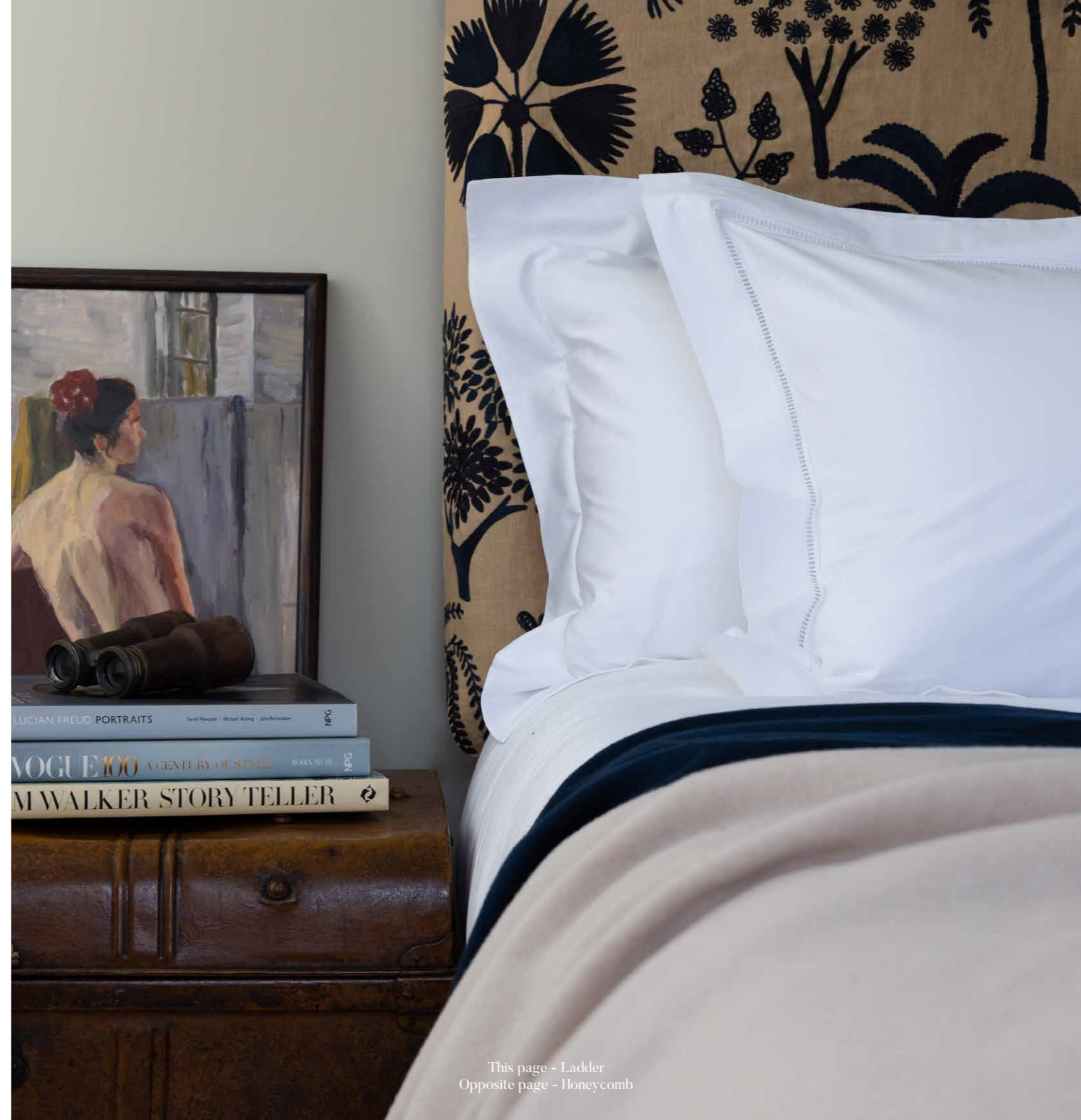
SWISS LACE

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The use of ornate lace, exquisitely woven into the fabric, was a popular embellishment during this period, infusing the bedding with a refined charm.

Our Swiss lace is exquisitely delicate and has been used for centuries in the textile industry. It is highly regarded for its intricate patterns and fine detail and is used as a decorative accent for bed linen.



This page - Ladder
Opposite page - Honeycomb



From left to right - Jacquard, Swiss Lace, Ladder, Honeycomb & Hemstitch with cording inlay



This page - Hemstitch with cording inlay
Opposite page - Hemstitch with cording inlay

STITCH

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Incorporating various stitch styles into bed linen creates a harmonious balance between beauty and functionality. Our classic hemstitch encasing a coloured or simple white cording detail, adds an understated elegance to any bedroom. Our delicate zig-zag stitch is a playful detail and perfect for a child's or a more contemporary bedroom. With over 300 colour threads to choose from these styles can be tailored to suite any interior scheme.



This page - Zigzag
Opposite page - Zigzag



Zigzag on organic cotton pillowcase



BOTANICAL EMBROIDERY

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Elaborate hand embroidery, inspired by the natural world, was another hallmark of this period, with depictions of flora and fauna adorning the linen.

Organic cotton pillowcase with Laurel embroidery



Acanthus on organic cotton housewife pillowcase



“Our two embroidered designs ‘Laurel’ and ‘Acanthus’ are drawn from the natural world; the graceful curves and fine details of their leaves make for exquisite designs that evoke the beauty and complexity of the plant kingdom”

- Lauren Wood



Laurel on organic cotton



THE MODERN CLASSIC

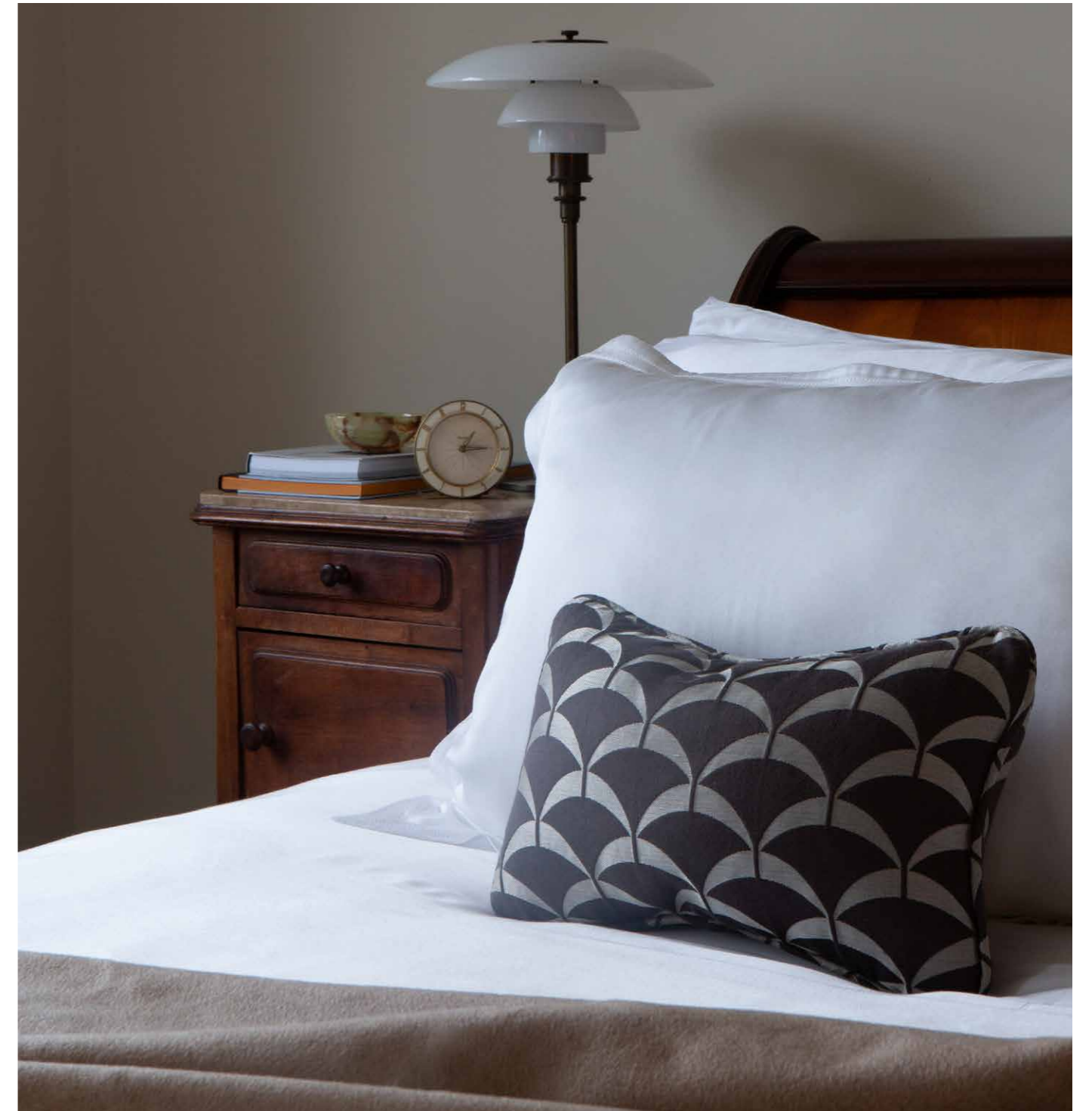
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Our contemporary bed linen collection has been specified and used in an abundance of traditional homes and interiors. As we are a made to order service, we can tailor any of our designs to suit an array of periods and settings. With over 100 sateen trims and colour threads to choose from, the collaboration to curate the most exquisite bedlinen collection is endless.

Hemstitch micromodal bed linen

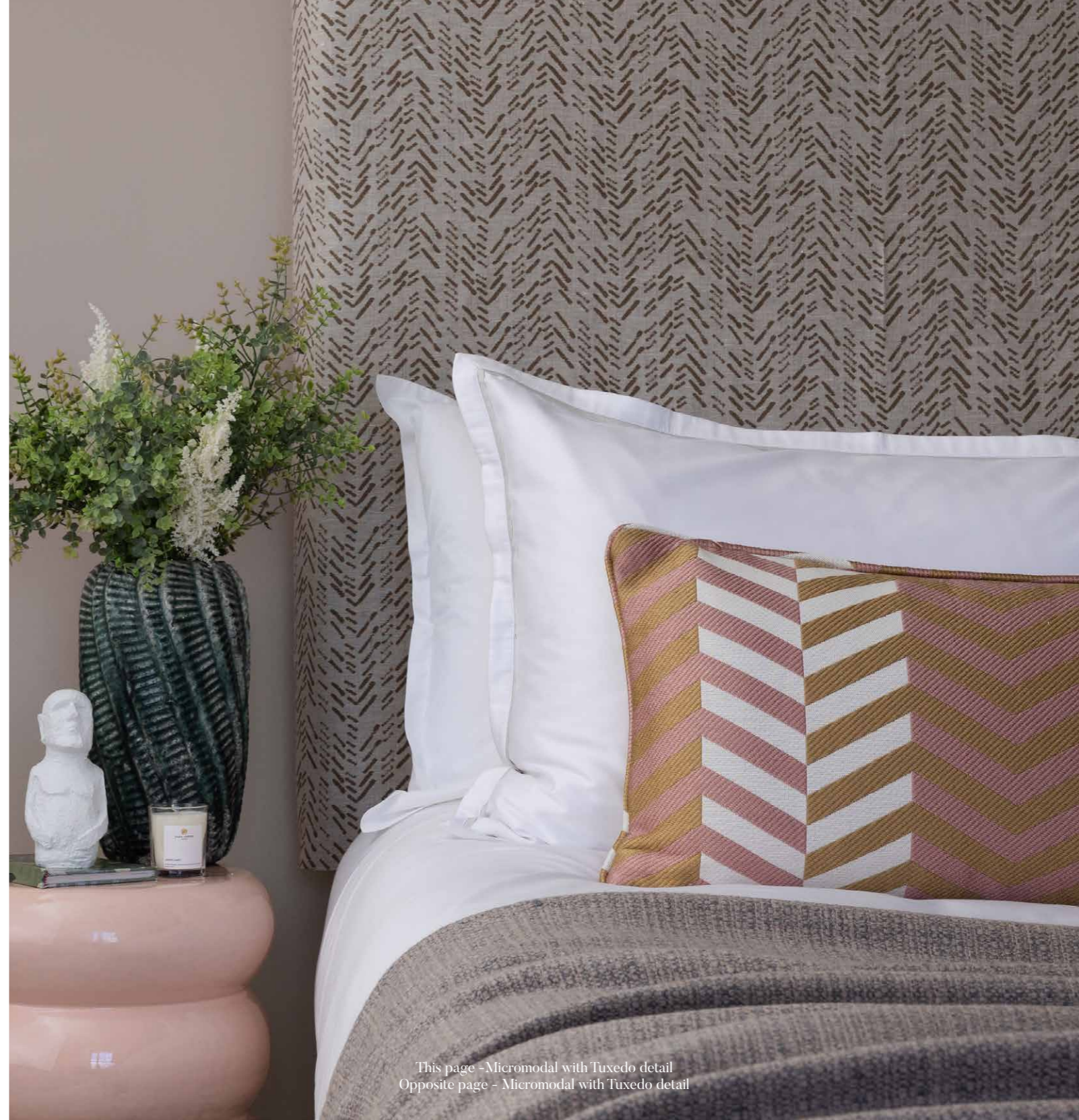


This page - Fluted micromodal pillowcase
Opposite page - Hemstitch micromodal pillowcase





Micromodal bed linen with Tuxedo detail
Interior by www.simshilditch.com



This page - Micromodal with Tuxedo detail
Opposite page - Micromodal with Tuxedo detail



FAMILY HEIRLOOMS

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In memory of Margaret; a true fashionista of her time, a sharp eye for detail and a collector of all things intricate and beautiful. A true inspiration to Sirimiri.

We will be designing and curating further pieces for our "New Classic" collection.

CONTACT

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Sirimiri is a British brand offering lifestyle products to conscious consumers. With backgrounds in high-end property and Interior Design, the founders Lauren Wood and Lucy Pickavance use their considerable experience to design and produce products that are both luxurious and sustainable. Please get in touch should you wish to explore our full collection.