




Sirimiri

LOOKBOOK 2023



“We aim to meet the needs of future generations without exploiting people, the planet and its resources in the process.”

- Lucy & Lauren



our collection

We are a British brand that create timeless, ethically made and environmentally conscious bed, bath, and table linens.

As we believe in making with intention and protecting our planet, all our products are made to order and can be curated to suit any design brief.

The Sirimiri collection comprises of;

Organic cotton and micromodal bed linen

Recycled wool blankets

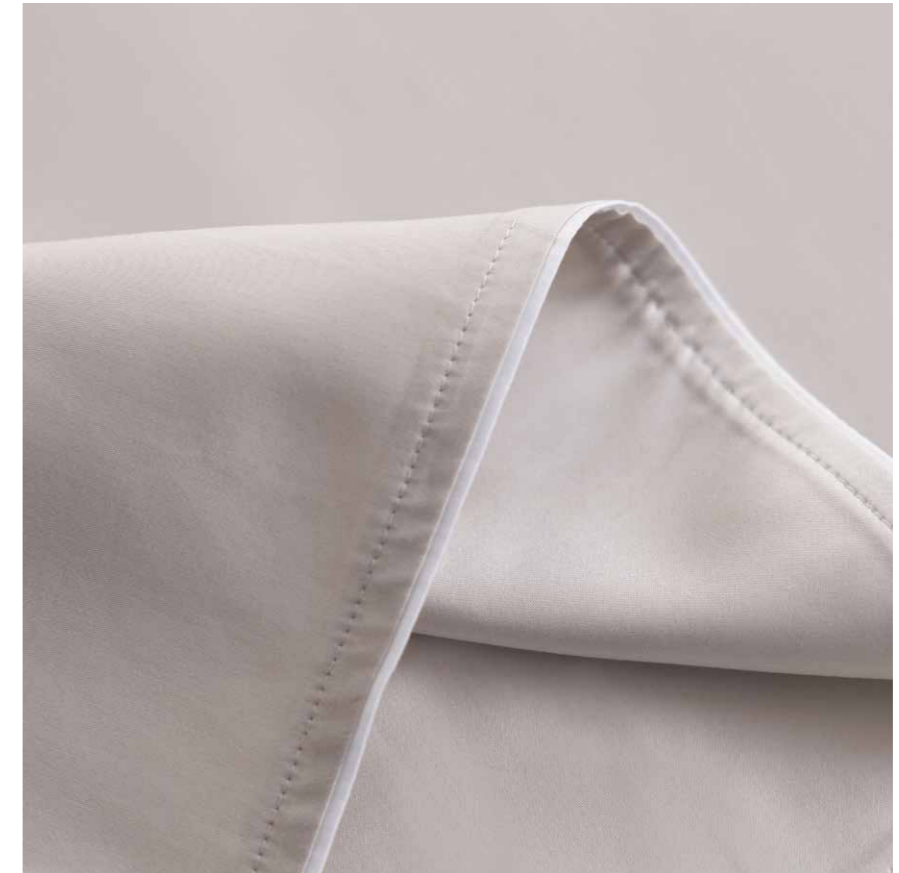
Organic cotton bath linen, robes and pool throws

Refeather and Social Plastic filled duvets and pillows

Organic table linen



Image courtesy of Portia Fox Design



bed linen

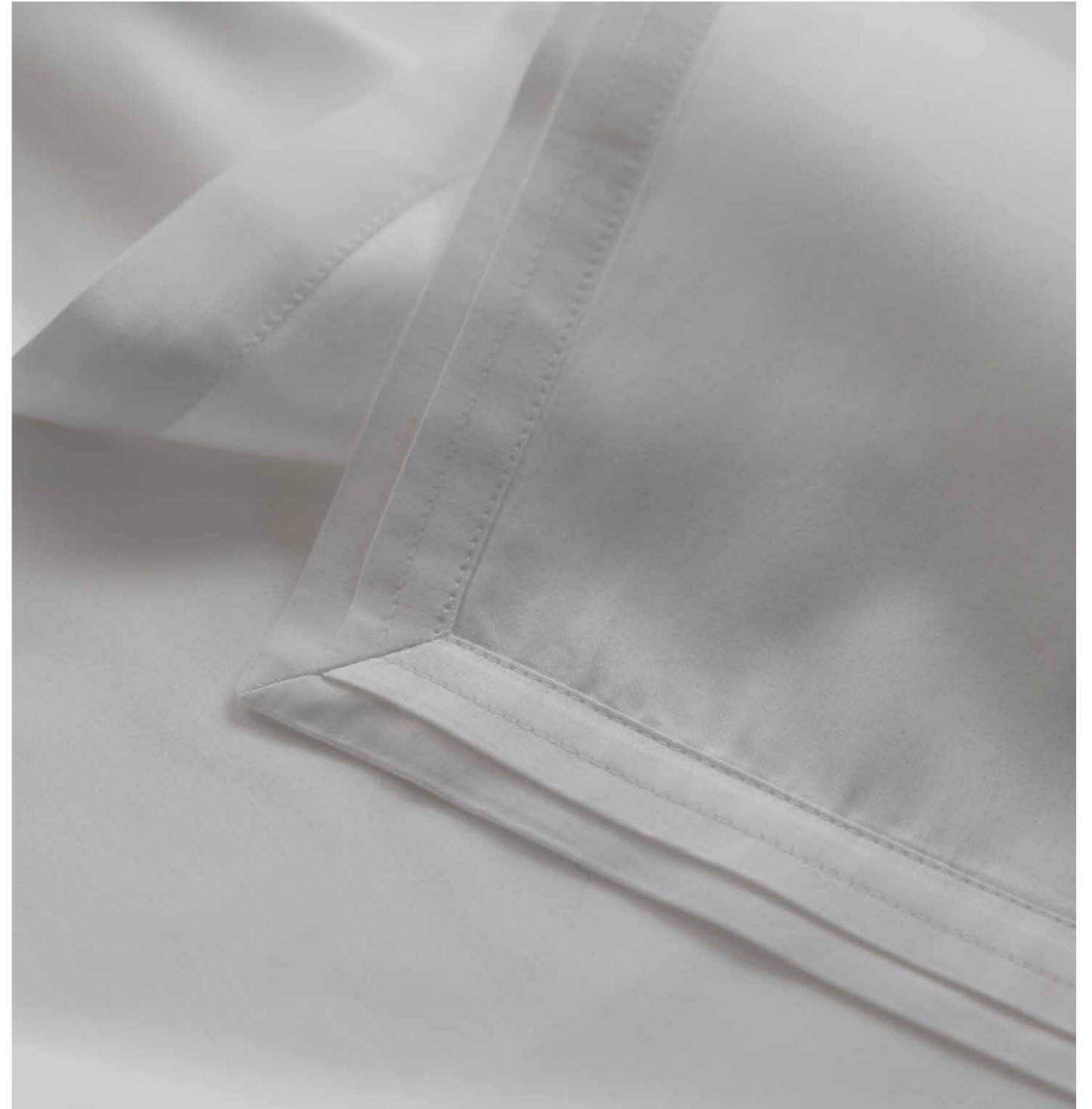
Our bed linen is available in a variety of neutral tones and thread counts, is hand made in Italy, from two conscious fabrics - micromodal and organic cotton.

We have designed and curated a wide range of styles, with a choice of over 300 coloured cotton threads for embroidery and over 90 coloured sateen trims for borders and details. A bespoke service is also available upon request.





Image courtesy of Portia Fox Design







bespoke embroidery

Utilising our interior design experience, we often work with designers and private clients to curate personalised collections.





ReWool blankets

Our fully traceable 100% recycled wool blanket collection is available in a variety of neutral and bold tones and made to order in Italy.

Measuring 130-150cm wide with a length of up to 400cm, our blankets are available in four styles with over 90 colour trims to choose from. Our wools are suitable for embroidery and embellishment, allowing us to undertake private commissions and design one-off pieces.



Image courtesy of Portia Fox Design

sirimiri

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T I M M I S

We have collaborated with the renowned London based textile designer, Alice Timmis and Yorkshire based recycling textile mill, linouiiio to create the most exquisite 100% recycled cashmere throws.

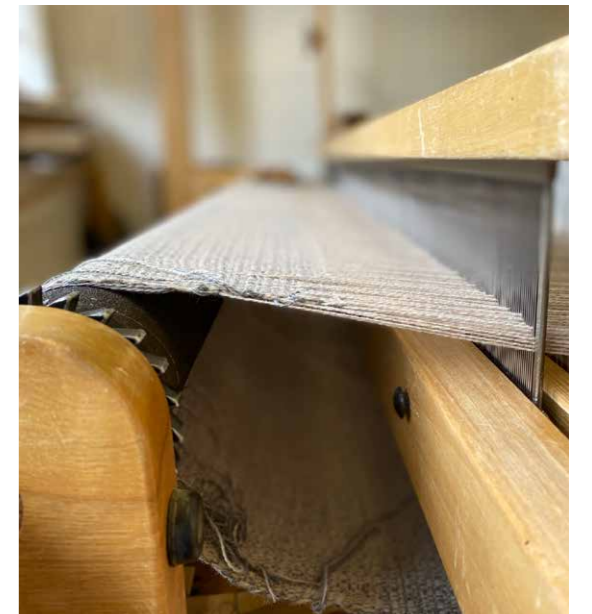
Having studied at the Royal College of Art and graduating with a MA in woven textiles, Alice then travelled to Italy where she began to hone her skills and undertake private commissions. During this time Alice worked with several fashion houses working on ready to wear and cat walk collections. Alice then moved back to London to establish her brand, selling her designs to several fashion and home textiles brands including Chanel, Kate Spade, Matty Bovan and Dedar.

linouiiio purchase wool waste from British fashion manufacturers and post-consumer textile sorting hubs. The wools are then sorted into shades to avoid dyeing chemicals, shredded, carded and then spun back into yarn ready for weaving.



“If everyone in the UK bought just one woollen product each year, but chose recycled wool made in Yorkshire, on average it would save approximately 4,517 million days of average family electricity consumption (1.125KW per garment”).

- John Parkinson
Co-founder of iinouiiio



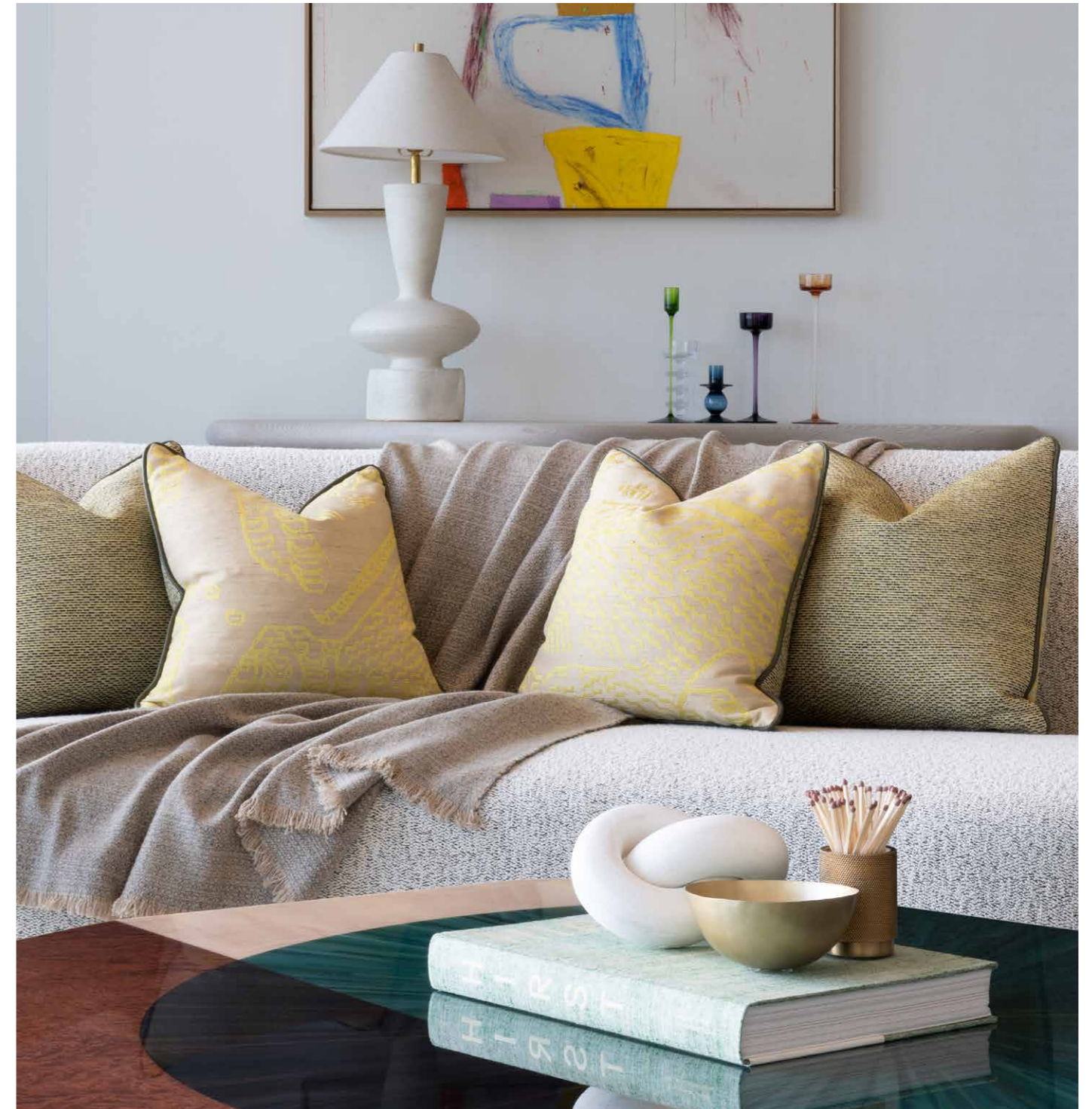


Image courtesy of Portia Fox Design



Image courtesy of Samantha Bartlett Interiors



bedding

Our hypoallergenic pillows and duvets are available in two conscious fills - Recycled feather and recycled ocean bound plastic, Social Plastic®.

Encased in 300 thread count cotton and hand filled in the UK, our bedding is available in various sizes, togs and fills.

We can also manufacture pillow and mattress protectors upon request.

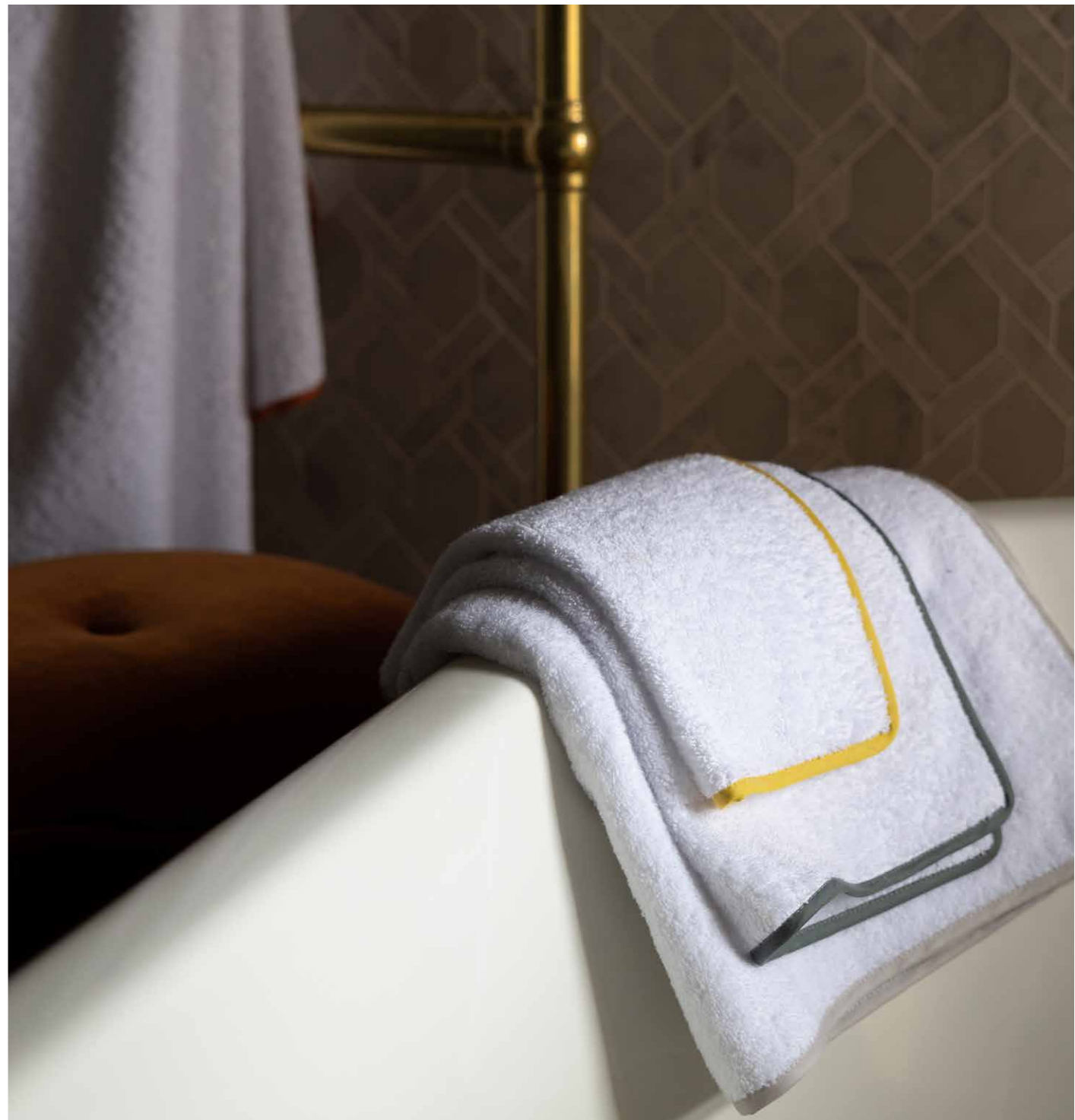




bath linen

Our organic bath linens are hand made in Italy and available in two styles which can be personalised with monograms and motifs.

We offer a range of colours and sizes.





pool & spa

Our organic cotton pool and beach towels are resistant to sunlight, frequent washing, chlorine, salt and detergents.

The collection is available in numerous colours and sizes.





table linen

Our table linen collection comprises of single or double corded napkins, tablecloths, placemats, cocktail napkins and tray liners. Our collection is available in two organic textiles – cotton and linen, and hand made in Italy.

We also offer a bespoke service or can curate a collection from our embroidery archive.





Sirimiri is a British brand offering lifestyle products to conscious consumers. With backgrounds in high-end property and Interior Design, the founders Lauren Wood and Lucy Pickavance use their considerable experience to design and produce products that are both luxurious and sustainable.

“We are proud to be working alongside a handful of highly skilled artisans in the U.K. and Europe to produce our conscious collection.”

- Lucy & Lauren

Sirimiri is part of the Ellen MacArthur Foundation community



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